

“I looked at a competitor’s product but it didn’t have integrated credit card processing, and I didn’t want a separate machine for running charges. With Intuit’s product, all the processing is in one place.”

Tim Oliver
Tag for Dogs & Cats

Live 24/7/365 Customer Service
Our merchant experts answer your call in an average of four seconds.

From Swipe to Accounting With Just a Few Clicks

Accept all major credit and debit cards within your QuickBooks Point of Sale software.



Tim Oliver, Tag for Dogs & Cats

Affordable Credit Card Processing

QuickBooks Point of Sale makes accepting credit cards affordable. Swipe your customers’ credit and debit cards, and you’ll qualify for a low card-swiped rate. Plus, you can keep your existing bank account—we’ll deposit funds in as little as two business days. Other cost-saving benefits:

- No long-term contracts or cancellation fees—you can cancel at any time.
- FREE online reporting gives you the power to reconcile checking accounts, investigate chargebacks and conduct daily sales audits.

Unlike most merchant services, we have no hidden fees!

Card-swiped Rate	1.70%
Key-entered Rate	2.72%
Per-authorization Fee	\$0.21
Monthly Fee	\$17.95
Application Fee	None
Cancellation Fee	None

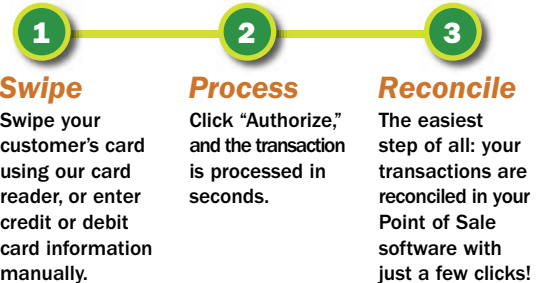
For complete details, visit www.quickbooksms.com/posmspricing

Applying is Easy Too!

It only takes a few minutes to apply for a QuickBooks Point of Sale Merchant Service. Once approved, it only takes a day or two to activate your service and start accepting credit cards. Plus, you can keep your existing bank account—funds are deposited in as little as two business days.

Accepting Credit Cards is Easy

It won’t take long for you or your employees to learn to process transactions using QuickBooks Point of Sale Merchant Service. It all happens in three simple steps:



The Advantage of a Built-in Merchant Service

QuickBooks Point of Sale Merchant Service streamlines the tasks required to accept credit cards. Everything you need to accept all major credit and debit cards is built right in—on screens you’re already familiar with. QuickBooks automatically records the information, so you don’t have to. Your accounting is always in-synch with your business, making reconciliation quick and easy.

Other Merchant Services Make You Do a Lot More Work

- *A separate terminal is required.*
Not only is this expensive, it also can waste hours of your time learning to program and use it.
- *Each sale requires twice the time.*
When you make a sale, you have to first process it in the terminal, and then manually record it in your POS software.
- *Reconciliation can be a hassle.*
At the end of the day, you have to reconcile transactions between your terminal and your software. Since the terminal is not integrated with your software, you could spend hours searching for data-entry errors.

Call 800-926-6066 or go to www.quickbooksms.com/posms

No Need to Buy a Terminal— Save Hundreds of Dollars

Other merchant services require you to buy or lease an expensive terminal. Not only is this an unnecessary expense, but it also doubles your work. You will have to manually enter transaction data into your accounting software. Plus, you could waste hours tracking down data-entry errors.

Our optional card reader plugs right into your computer and costs only \$89—compared to credit card terminals which can cost \$1,000 or more! Also, we have no terminal leases or maintenance fees.



Our easy-to-use card reader plugs right into your PC.

Accepting Debit Cards is Simple and Money-Saving

With our optional PIN pad, you can now give your customers the choice of using their PIN debit cards. PIN debit transactions are the safest way to make purchases, since the PIN is generally known only by the cardholder. Lower risk transactions mean they cost you, the merchant, less to process.

When you process a PIN debit transaction, a simple screen appears in your QuickBooks Point of Sale software. Simply enter the amount of the sale, plus the amount of any cash back, and click "OK." The customer enters his or her PIN in the optional PIN pad, and the sale is processed.



It's also easy to accept debit cards with just one approval screen.

End of Day Activities Go Faster

At the end of each day, you must batch and send your credit and debit card transactions to your bank in order to avoid paying late fees. Most merchant processors require you to perform this settlement by hand, a time-consuming task. QuickBooks Point of Sale Merchant Service does your batching and settlement automatically for you.

In your QuickBooks Point of Sale software, simply make sure the "Send Merchant Service batch now" box is checked. It's located in the QuickBooks POS Merchant Service section of the End of Day Process screen. Click "Okay," and your settlement is done—saving you hours of work each month!



One click and your settlement is done for you!

Service is optional. Application approval, fees and additional terms and conditions apply. Requires QuickBooks POS 6 or higher, merchant account through QuickBooks POS Merchant Service, provided by Innovative Merchant Solutions, LLC, internet connection or modem and phone line, sold separately, and printer sold separately or with the QuickBooks POS solution for retailers (bundle). Credit card reader, sold separately or with the QuickBooks POS solution for retailers (bundle), required for lowest discount rate available. QuickBooks POS 6 or higher and PIN pad, sold separately, required for PIN debit transactions. Gift Card Service requires QuickBooks POS 5 or higher. Terms, conditions, pricing, features and service options subject to change without notice.

Boost Your Bottom Line with QuickBooks Point of Sale Gift Cards!

Now with QuickBooks Point of Sale 6 or higher, there's a quick, easy way to boost your sales to customers *and* add new customers. QuickBooks Point of Sale Gift Cards work like traditional gift certificates, only better:

- **Build Customer Loyalty**
Unused value stays on the gift card and must be spent at your store. Plus, a gift card reminds the holder to visit your store every time they open their wallet.
- **Spread the Word**
Your loyal customers can help bring you new traffic into your store, since the card recipients might not have otherwise visited your store.
- **Popular with Shoppers**
Gift cards are an increasingly popular "impulse buy." And when customers redeem them, over 60% spend more than the face value of the card.

Plus, QuickBooks Point of Sale gift cards integrate with your software, so your sales are tracked automatically!

**Special
Package Price:**

**Get QuickBooks Point
of Sale Merchant and
Gift Card Services and
save money!**

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